

WHY *choose* KING PRICE

King Price
INSURANCE

PERSONAL ♦ COMMERCIAL ♦ LIFE

We're the ONLY insurer with decreasing premiums

We just don't think it makes sense to pay the same every month, to insure something that's worth less every month.



We save our clients money every month

We've saved our clients over R200 million in decreasing premiums... And counting. (That's a LOT of zeros!)



We pay our way every single day

We pay out over R2 million in claims, every single day (Including weekends and public holidays.)

With King Price, you can:

- Get the royal service you deserve, all the time, every time.
- Choose the excess that best suits your budget.
- Insure everything you own.
- Get emergency assistance 24/7.
- Get up to 20% off when you cover 2+ cars.
- Pay only R1 a month to insure your bicycle, golf clubs or motorbike gear.
- Make a difference by donating your monthly decrease to charity.
- Manage your royal policy anywhere, any time, via our app and self-service portal, and chat to us on Whatsapp.

These sensible people left other insurers to join King Price*

*As per client feedback, up to 19 April 2021

